

# WELCOME



Al-Salāmu 'alaykum wa rahmatullāhi wa barakātuh

Jazākum Allāhu khayrā for joining the In Their Shoes campaign.

Please click here to join the WhatsApp broadcast group for daily reminders on what to post and when this week:

<https://chat.whatsapp.com/F6Qx1YJoMU3LomCMRJC7oM>

**Sign up here to join our collaborators mailing list**

[https://docs.google.com/forms/d/e/1FAIpQLSdXeQ9RaTu8N3f0c5wUBoouK5fcsa\\_OEr0vDV-HL\\_AbF\\_ElrQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdXeQ9RaTu8N3f0c5wUBoouK5fcsa_OEr0vDV-HL_AbF_ElrQ/viewform)

## Step by step instructions

1.

Click the link below in order to access the content that you will be posting OR click the link under each date below

2.

Click on the day's content that you require

3.

Copy and paste the text (found in the table below) for that post and share it with the graphic on your social media platforms

3.1) Remember to use the hashtag #InTheirShoes when posting on Facebook, Instagram, Twitter, YouTube, etc.

3.2) Be sure to tag the 'InTheirShoes' page on Facebook and Instagram. Simply type in '@intheirshoes.co.uk' on Facebook and Instagram and then the page should automatically come up for you to tap/click on it







# Posting Schedule

Link to video  
and Graphic  
Assets

'In Their Shoes' Collaborators Posting Schedule/Messages to go with them

[https://drive.google.com/drive/folders/1fOa1N7EaRecKjekYE5UPJkTa7f0\\_S90G?usp=sharing](https://drive.google.com/drive/folders/1fOa1N7EaRecKjekYE5UPJkTa7f0_S90G?usp=sharing)



Day	Morning Post (9am)	Evening Post (6pm)		
	Image file name	Text to add with social media post:	Image file name	Text to add with social media post:
Monday 9th  CLICK TO DOWNLOAD	Monday Morning Graphic.jpg	We are supporting this very important campaign alongside many Muslim organisations and individuals this week inshāAllāh. Stay tuned!	Monday Evening Video.mp4 (6pm)	Life doesn't always go according to plan. Relationships sometimes break down, but the bond between parents and children is a sacred one. We want to ensure children have meaningful access to both their parents. Join our campaign and put yourself #InTheirShoes. Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk
Tuesday 10th  CLICK TO DOWNLOAD	Tuesday Morning Graphic.jpg	Some people earn a living off encouraging and spreading this toxic practice that is tearing society apart. But not us. We have all come together because we want children to have meaningful access to BOTH parents. Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk #InTheirShoes	Tuesday Evening Graphic.jpg	"I am al-Rahmān (the Most Merciful). I have created al-rahim (ties of kinship) and derived its name from My name. Whoever joins them, I shall join with them. And whoever severs them, I shall cut them off." Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk #InTheirShoes
Wednesday 11th  CLICK TO DOWNLOAD	Wednesday Morning Graphic.jpg	One who wrongs another will-sooner or later-suffer a similar hardship or punishment themselves. Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk #InTheirShoes	Wednesday Evening Graphic.jpg	Britain has the highest proportion of lone-parent families of any major European country, with 1 in 3 children living without a parent. Our children are our future. Don't let them become another statistic. Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk #InTheirShoes
Thursday 12th  CLICK TO DOWNLOAD	Thursday Morning Graphic.jpg	There has been an increase in the number of Muslim couples turning to an anti-Islamic practice found in their local cultures, of denying meaningful relationships between their children and their ex-spouse, without a valid Islamic reason or due process. If you or someone you know is involved in such a dispute, then visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information. @InTheirShoes.co.uk #InTheirShoes	Thursday Evening Whatsapp Video (Hamza will send in Whatsapp group iA)	We are joining dozens of Muslim organisations and leaders across the country as part of this important campaign #InTheirShoes. Visit <a href="http://intheirshoes.co.uk">intheirshoes.co.uk</a> for more information.

Friday 13th



CLICK TO  
DOWNLOAD

Saturday 14th



CLICK TO  
DOWNLOAD

Thursday  
Morning  
Graphic.jpg

Islam is a religion of hope. Allah reminds us in the Qur'an, "Do not lose hope nor be sad" and "Verily, with hardship comes ease." Implore Allah to make your affairs easy... Visit [intheirshoes.co.uk](http://intheirshoes.co.uk) for more information. @InTheirShoes. co.uk #InTheirShoes

Saturday Morning  
Graphic.jpg

No matter how "good" a Muslim we are, if we die having taken another slave's rights without due process—even if we believe they "deserved it"—Allāh will not overlook those types of sins. Visit [intheirshoes.co.uk](http://intheirshoes.co.uk) for more information. @InTheirShoes.co.uk #InTheirShoes



IN THEIR  
SHOES

[intheirshoes.co.uk](http://intheirshoes.co.uk)



@intheirshoes.co.uk